

科目授業名 Course Title	Topics in Japan Studies D The Soft Power of Cool Japan		
担当者 Instructor	GLOSE Natalie		
開講期 Semester/Year	2016 SPRING	曜日・時限 Timetable	Thu 3 Thu 4
教室 Room	131	単位数 Credits	4.0
授業コード Class Code	B3180D01E1	履修年次 Enrollment Year	-
科目ナンバリング			
授業内容 Course Description	<p>In 2010 the Japanese government formally implemented a strategy called Cool Japan, which aims at increasing Japan's influence in the world through a process known as soft power. We will look into the various forms of Cool Japan including anime, manga, gaming, and fashion, as well as some of the less well-known areas such as sport and the arts, from a historical perspective. In addition, we will look at the contemporary status of popular culture both in Japan and globally, critically examine the success of the Cool Japan program, and discuss what the future may hold. Overall, this course will raise students' critical awareness of a variety of cultural and social issues related to modern Japan in the 21st century.</p>		
到達目標 (授業の狙い) Objectives	<p>By the end of this course students will have a grasp of the concept of soft power and how the popular culture of Japan is affecting its position in the world. Students will look at the historical position of Japanese popular culture and how this has developed in recent years. Students will also be able to critically assess the success of the 'Cool Japan' program in light of recent developments.</p>		
授業方法 Method of Instruction	<p>This class will help students to gain a basic of understanding of popular Japanese culture from an international perspective. The classes will consist of readings, lectures, films and discussions, all conducted in English. A variety of topics will be covered including anime, manga, gaming, sports and fashion.</p>		
準備学習 Class Preparation	<p>Students will be expected to read the assigned academic article each week and be prepared to discuss the contents in class. In addition, students will need to periodically prepare to moderate discussion groups. Students will need to research and give presentations on specific topics throughout the semester.</p>		
教科書 Text	<p>Not used Handouts will be provided in class</p>		

参考文献
Reference Books

授業計画 Course Outline

第1回	Introduction to the course	第16回	Field Trip Akihabara
第2回	Introduction to Soft Power What is soft power? Why is it employed?	第17回	Soft Power - Review
第3回	Japonism 1 Historical influence of Japan in the West looking specifically at the art world	第18回	The gaming Industry Looking from the early era of video games to the present
第4回	Japonism 2 Historical influence of Japan in the West looking specifically at the art world	第19回	Manga The rise in popularity and influence of Manga
第5回	Japanese film - Early days	第20回	Manga The rise in popularity and influence of Manga
第6回	Japanese Film - Modern reception	第21回	Anime Anime on TV as well as films including the works of Studio Ghibli
第7回	Japanese TV	第22回	Cosplay
第8回	Japanese music	第23回	Japanese Fashion A look at the influence of Japanese designers and major retailers
第9回	Martial arts and the Samurai	第24回	Japanese Street Fashion
第10回	Martial arts and the Samurai	第25回	Displays of culture - Taiko drumming
第11回	Japan' s adoption of other cultures	第26回	Displays of culture - Japan festivals
第12回	Japan' s adoption of other cultures	第27回	Sushi and more How Japanese food had influenced Western tastes and been adapted
第13回	Otaku - the new cool How this term has been adopted abroad and what it means	第28回	Sushi and more How Japanese food had influenced Western tastes and been adapted
第14回	Maid Cafes	第29回	Final exam
第15回	Field Trip Akihabara	第30回	Review

成績評価基準 Evaluation							
平常点% Class Evaluation	20	定期試験% Exam	40	レポート% Report	0	その他% Others	40
その他詳細 Details	20% Presentation 20% Discussion Moderation						
特記事項 Particular Note	Students will be expected to fully participate in class discussions, and therefore must complete the readings each week. Sharing of personal experience of the topics is also encouraged.						
授業に関する質問への対応 Professor Contact Hours	Email address will be provided in class						