

Course Title	Japanese Design History after 1868
Instructor	KAKUYAMA Tomoko
Course Description	Design is an interactive action among human beings, materials and societies. There are various factors and ideologies that affect design, such as economy, nationalism, feminism, mass culture etc. Focusing on Japan's modern design history after 1868, this course investigates the formation of Japanese people's life-world. Not only its stylistic character and functional matters, we will look into "design" as a social activity from historical perspective, and discuss the modernization and westernization process of Japan. The main subjects are handicrafts, industrial products, graphic works, and the architecture of 1868-1945. Contemporary topics will be also referred in the course.
Objectives	This course will clarify the significance and role of design as more than just a "fashion" that awakens people's desire. Students will acquire basic knowledge of Japan's design history, and grasp the concept of modern design movements as social-reformative projects. Critical analysis and discussions in the lectures will deepen the student's understanding on modern Japanese society and culture.
Method of Instruction	The course combines lectures, discussions, presentations and a field trip. The lectures will be based on analysis and interpretation on design products shown by Power Point and DVDs. Students will give a presentation in a group of 3-4 at the end of the semester. The presentation's contents and the feedback from the class should be composed and submitted as a final paper by each student.
Class Preparation	A basic understanding of Japanese history after the Meiji era (1868-1912) is expected. Students will be required to read the assigned academic articles. Students will also need to prepare for a final presentation with group members both in and out of class.
Textbook	TBD
Reference Books	Information will be given in class

Course Outline (individual classes)							
1	Introduction to the Course	16	Field Trip: Edo Tokyo Open Air Architectural Museum				
2	Before the “Design”: Traditional Arts and Crafts in Japan	17	Modern Architecture 2				
3	Design in Meiji 1: Start of Japan’s Modern Design	18	Modern Architecture 3				
4	Design in Meiji 2: Construction of the Design-educational Institution	19	Design in Showa (-1945) 3: Functionalism				
5	Design in Meiji3: Art Nouveau and Japan	20	Design in Showa (-1945) 4: Governmental Crafts Institution				
6	Crossing of Japan and the West 1: Japanese Paper Stencils in <i>Fin-de-siècle</i> Vienna	21	Crossing of Japan and the West 2: Reevaluation of <i>Katsura Rikyū</i>				
7	Design in Taisho 1: Individualism and Hygiene	22	Design in Showa (-1945) 5: War and Design				
8	Design in Taisho 2: Garden City and “Culture House” (<i>bunka jūtaku</i>)	23	Tokyo Olympic 1964 and Expo Osaka 1970				
9	Design in Taisho 3: Children’s World	24	Post Modernism				
10	Design in Taisho 4: Avant-garde Art	25	Today’s Design Tendency				
11	Design in Taisho 5: Impacts of the Great Kanto Earthquake	26	Preparation for Presentations				
12	Design in Showa (-1945) 1: Urbanization and Popular Culture	27	Student Presentations				
13	Design in Showa (-1945) 2: Art Deco	28	Student Presentations				
14	Modern Architecture 1	29	Review				
15	Field Trip: Edo Tokyo Open Air Architectural Museum	30	Final Session				
Evaluation Ratio							
Class Evaluation	20%	Exam	0%	Report	40%	Others	40%
(Others Evaluation) Details	40% Presentation						
Particular Note	Course outline may be change depending on situation. It is encouraged to visit exhibitions, events, shops which relate to design spontaneously.						

Professor Contact Hours

By email, or please make an appointment beforehand. Email address will be provided in class.